



Woodall Foundation

building a brighter future for kids

Quarterly Newsletter: Volume 9 2003 2Q

www.woodallfoundation.com

Bryan's House Supporters Ride in Style at Code Red Caper

On Sunday May 4th, Bryan's House held their second annual Code Red Caper. This year's event far surpassed last years. Forty-two teams of eight competed in the scavenger hunt with around 400 people in attendance.

Woodall Foundation sponsored a limo this year with supporters; Dennis Street, John Tompkins, Ruben Ramirez, Oscar Jimenez, Gary Dinsmore, Kristen Smith and Marty Saladin.

The day's festivities started at TBC Indoor Race Center with the "Code Red Grand Prix". TBC opened two of its go-cart style race tracks and guests were invited to participate with prizes and extra clues awarded to the participants and winners. After getting in the "Racing" spirit, it was time for the hunt.

Teams were divided into three different categories based on their level of sponsorship. Each team was escorted into a media room where they received their first clue. After teams submitted their answers, they were escorted to their limos to start their afternoon adventure. All forty limos were stocked with spirits, soft drinks and water as well as a variety of snacks and munchies. Teams were asked to perform various activities ranging from "bowling" a team mate in a six foot steel cage, to

eating sardines while playing "wheel of misfortune".

After completing tasks and answering clues from clue sites throughout Dallas, everyone returned to TBC with their answer sheet and a required team Polaroid taken somewhere along their journey.



Radio personality Kelly Rasberry hosted a live auction while guests were treated to a buffet courtesy of Sonny Bryan's Barbeque.

In total the event raised almost \$100,000 for the children of Bryan's House, a 25% increase over last year. The Code Red Caper now has a permanent home on the calendar, the first Sunday of May. Thanks to all who helped make this years event such a success.

Ken's Got Game!

Ken Bonzon has worked with the Dallas Mavericks for six years as the Director of Information Systems. Ken, with help from the Mavericks, has been working to fill Bryan's House need for sporting equipment by donating outdated special events Mav's basketballs. Ken's efforts will ensure an active summer for the kids at Bryan's House. Ken, thanks for your support!



Nancy Gale & Ken Bonzon at Bryan's House Sport Court

Paciugo Gelato to the Rescue!!!!

When it came time to find a fabulous desert for Code Red Caper that everyone would love, Martin Woodall called on his business associate Ugo Ginnatta. Ugo is the Chairman/CEO of Paciugo, Italian Gelato. Ten flavors of mouth watering gelato were served to over 400 guest from their portable "carrettino". After the three hour hunt many went straight for the Italian gelato, donated by Paciugo, and bypassed the buffet.

Visit our two favorite locations at 5509 W Lovers Lane and 3699 McKinney Avenue in the West Village.

www.paciugo.com

Club Nikita Becomes "Club Caper" for Bryan's House

On April 21st Club Nikita, a popular nightclub in Dallas's West Village, was transformed into "Club Caper" to kick-off Bryan's Houses Code Red Caper to television and print media.

Guests entered through a secret elevator that allowed them entrance through the basement. "Bouncers" greeted guests and after checking their custom event credentials, they were ushered into the secretive event. To celebrate, Nikita bartenders created a special "Code Red Cosmo", a take on the traditional cocktail. Guests dined on a variety of tasty Asian Cuisine, followed with a fortune cookie reminding everyone of the upcoming event.

The launch was successful in getting local media involved by having different newscasters and radio personalities video tape clue segments to be viewed on the day of the event.

The night's festivities were arranged by John McGill & Associates. Thanks to all who made this year's "Caper Launch" so successful.



Janie Bordner, Betsy Cullum and Jan Strimple enjoy the evening at "Club Caper" in West Village



Bradfeild Elementary Administrative Assistant Amy Bledsoe, Nancy Gale, Bradfeild Elementary Principal Dr. Gloria McNutt and Spanish teacher Clorinda Pantely gather up lost and found items to be donated to Bryan's House.

Lost & Found Finds a Home

Bradfield Elementary School in Highland Park has been happily donating gently used clothing from the school's lost and found to Bryan's House for the past two years. Woodall Foundation board member Clorinda Pantely approached the school about donating when she found most of the clothing was going unclaimed. Families and clients of Bryan's House earn "Bryan's Bucks" through different activities and projects throughout the year. They can then use those bucks during a bi-yearly shopping event to purchase clothing and supplies for school or toys at Christmas. Nancy Gale and the staff at Bryan's House are always very appreciative of the thoughtful donations made by Bradfield. Thanks Bradfield for helping make the day a little brighter.

Also check out our website www.woodallfoundation.com for links to all the Woodall Foundation beneficiaries for updates and information on upcoming events.

Bryan's House
www.bryanshouse.org

Gilda's Club
www.gildasclubtx.org

Autism Treatment Center
www.atcoftexas.org

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Make checks payable to Woodall Foundation...I.R.S. 501(c)(3) nonprofit company

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