



Woodall Foundation

Quarterly Newsletter: Volume 6 2002 3Q

building a brighter future for kids



## The Smile of Every Child is Truly a Beautiful Thing

Autism is a word that few people know the definition of. That's because ten years ago only one in every 100,000 children were born with Autism, today however, one in every 188 children are stricken with Autism.

"A psychiatric disorder of childhood characterized by deficits in communication and social interaction, preoccupation with fantasy, language impairment, an abnormal behavior, such as repetitive acts and excessive attachment to certain objects. It is usually associated with intellectual impairment."

Scott Susens, long time business associate of Martin Woodall, introduced Woodall Foundation to the Autistic Treatment Center of Dallas.

Located in North Dallas, the organization had just recently moved into their new building after



a four year fundraising campaign. The new doors were opened but one of the most urgent needs had not been met through the Capital Campaign. The equipment for the Sensory Integration Therapy Clinic. People with Autism are affected by a disorder known as Dysfunctional Sensory Integration.

"DSI is a complex neurological disorder that interferes with how an individual's brain processes sensory input. This only adds to the difficulties people with Autism already battle in learning."

The clinic will not only serve individuals enrolled at ATC, but also the community through outpatient programs.

"The Center offers an array of services allowing for choices in living options, educational plans, vocational opportunities, training, diagnostics and assessment."

The Woodall Foundation, with financial support from Mark Cuban, is excited to announce the funding of a \$46,000 grant to the Autism Treatment Center of Dallas.

This grant will help complete four years of rapid growth and allow so many in need to take advantage of the therapy and programs at the Autistic Treatment Center of Dallas.

For more information visit

[www.atcoftexas.org](http://www.atcoftexas.org)

Or contact

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Woodall Foundation Team Takes

### First Place at Golf Tournament

On September 9, 2002 the annual Bryan's House Open took place at the Gleneagles Country Club in Plano. Woodall Foundation was proud to sponsor a participating team and even more ecstatic when that team took first place. Paul Pantely, Steve Golongka and Richard Peyton were awarded airline tickets along with a one-of-a-kind trophy and golf shirt.

The 2002 tournament spokesperson was Channel 8 own Jeff Brady. Jeff also served as MC for the live auction which featured everything from exotic golf trips to suite nights at local sporting venues.

The Addison Rotary has sponsored the event for the last 12 years. With this years proceeds, the Addison Rotary has raised well over 1 million dollars for the children of Bryan's House.

### AIDS Arms LifeWalk 2002

Once again Woodall Foundation will be participating in this years AIDS Arms LifeWalk. Last years turn out was a little sparse. Rainy weather and changing times kept many from attending the 5k walk/run. Grammy Award Winner Erykah Badu will be in attendance as the 2002 spokesperson for Life Walk.

This years walk/run will be on Saturday, October 5, 2002 City Hall Plaza, Downtown Dallas. Registration opens at 7:30 AM and the Walk/Run begins 9:00 AM. Bryan's House is one of three wonderful charities benefiting from this years LifeWalk. Everyone interested in walking with Woodall Foundation is asked to wear a red T-shirt.

Anyone interested in walking can print a registration form via [www.aidslifewalk.org](http://www.aidslifewalk.org) or call Chris Reasor at 214-902-7888 with questions or to obtain further information.

We hope to see everyone walking.



# Circus Comes Back to Dallas

Recently the Ringling Brothers Barnum & Bailey Circus rolled back into Dallas. Woodall Foundation was able to secure 30 tickets for the kids of Bryan's House with the help of Dave Brown, Vice President at the American Airlines Center. Dianne Lee, Director of Events and Dave Brown donated seats and also managed to come up with 30 box lunches and soft drinks for the kids and their chaperones.



Woodall Foundation sponsors trip to the "big top" for the children of Bryan's House

The kids had a blast and for many it was their first time to the circus. High-wire acts, dozens of clowns and every imaginable animal was there to the delight of onlookers. As a bonus, all

the children received Mavs basketballs from the Woodall Foundation to take home or use on the new all-sports court at Bryan's House. Thanks everyone who helped make a child's day brighter.

## 2002 Celebrity Baseball Game benefits Gilda's Club of North Texas & Mike Modano Foundation



This years 2002 Celebrity Baseball Game was a star-packed event raising money for both Gilda's Club of North Texas and Mike Modano Foundation. Two baseball teams participated, each made up of ten celebrity players and ten amateurs.

*"Hard-charging, umpires-umping, Trash-talking, uniform-wearing, Managers managing, base-stealing, home run hitting, nine inning, authentic BASEBALL. This ain't no sissy softball game. We're talking 60 mph machine-pitch hardball."*

One of the many highlights of the evening was a heated bid at the auction for a trip for 60 to Las Vegas on the Dallas Mavericks B757. The trip sold not once, but twice, raising a staggering \$50,000 for the charities. More information at: [www.celebritybaseball.com](http://www.celebritybaseball.com)

## Donate Air Miles

Recently two of Bryan's House own were chosen to give presentations at the National Association for the Education of Young Children's National Conference in New York City. This organization sets the National Accreditation Standards for childcare centers. This was an incredible honor for Janie Bordner and Michelle Miller. However with no money budgeted for such a trip, the prospect of attending was uncertain. Foundation Chairman Martin Woodall and Board Member Russell Holloway stepped forward and donated 60,000 air miles to get Janie and Michelle to the conference. What a wonderful show of confidence in the people at Bryan's House. Many non-profit organizations accept air mile vouchers as donations. These can be used for business travel or to raise money during special events or charity auctions. Consider donating your air miles.



## Woodall Foundation Offers Hoop Camp Scholarships

Woodall Foundation will be awarding several scholarships this year to the Dallas Mavericks "Hoop Camp" to be held in the spring of 2003.

During the 5 day camp, Dallas area children 8-18 will have the opportunity to train and play just like the pros. The camp is a great way for kids to learn how to work with a team and help to build self esteem while boosting their confidence.

*"The Goal of the Dallas Mavericks Hoop Camp is to provide a high quality, fundamental teaching and playing environment for boys and girls."*

More information to follow.



Enclosed is my gift of support in the amount of  \$50  \$100  \$250  \$500  \$ \_\_\_\_\_



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